

**AAO: what you should know**

**When**
Friday, May 1–Tuesday, May 5

**Where**
Boston Convention & Exhibition Center (BCEC), 415 Summer St., Boston

**Business Meeting Hotel**
Westin Boston Waterfront, 425 Summer St., Boston

**Attire**
The official dress is business casual, which includes slacks, skirts, city shorts, etc.

**Shuttle service**
Daily shuttle service will be provided to and from the convention center and AAO-designated hotels. Boston rush hour traffic is heavy, so make certain you allow ample commute time.

**Online**
www.AAOmembers.org

**C.E. Hours Pavilion**
East Lobby, Exhibit Hall Level, BCEC. Record the lectures you attend and print your C.E. hours report. Also available online at www.AAOmembers.org under the “Manage Your C.E. Credits” link on the login page.

**Audio-recorded lectures**
Most of the general scientific lectures will be audio-recorded and made available for purchase as DVD-ROM in MP3 format.

**Exhibit Hall**
Located on Level 0, BCEC. Hours: 9:30 a.m.–5 p.m. Saturday–Monday, 9:30 a.m.–3 p.m. Tuesday. Dedicated hours (no lecture conflicts) are 11:15 a.m.–1:15 p.m. Saturday–Tuesday.

**Camp AAO**
Children ages 6 months to 12 years are welcome to participate. The Activity Center will be located at the BCEC from Saturday–Tuesday. Children ages 6 to 17 can participate in educational youth tours. Tours depart and return to the onsite activity center each day. An hourly rate will apply. Call (504) 524-0188 or go online to www.accentoca.com for more information.

**Opening Ceremonies**
Takes place from 4:30–6:30 p.m. Saturday at the John B. Hynes Veterans Memorial Convention Center and features a performance by the Boston Pops. Tickets are $30 and are available on a first-come, first-served basis.

**International Attendee Meet/Greet**
Takes place from 6:45–8:45 p.m. Saturday. $65 at the BCEC. Meet and interact with attendees from around the world. Appetizers and cocktails will be available.

**Fun Run and Walk**
Takes place from 6:30–8 a.m. Sunday. Take in the city of Boston as you enjoy an early morning 5K walk or run. Tickets are $35. A complimentary T-shirt and light refreshments are included, and transportation will be provided.

**Excellence in Orthodontics Awards Ceremony**
Takes place from 1:15–2:45 p.m. Sunday at the Renaissance Boston Waterfront Hotel. An optional lunch begins at 12:50 p.m. Tickets that include the luncheon are $60. Tickets that do not include the luncheon are $20. The event will feature entertainment by Jason Alexander, best known as George Costanza in “Seinfeld.”

**Women in Orthodontics Luncheon**
Takes place from 11:30 a.m.–1 p.m. Monday. Cost is $50. This program will feature a panel of women orthodontists who combine private practice with education, leadership and community service. The panelists, Carol Summe, Virginia Mennemeyer, and Cecile Yoon-Tarlie, will discuss their experiences and also the opportunities available to serve beyond their orthodontic practices.

**AAO Gala**
Takes place from 7:50–9:30 p.m. Monday. The Beach Boys will perform. A cocktail reception begins at 7:50 p.m. The concert begins at 8:15 p.m. Tickets are $40 and include two drink tickets. A cash bar will also be available.
Goals with Predictable Mechanics” on Sunday, Dr. Steven Jay Bowman on “Miniscresws: Be Careful What You Wish For!” and Dr. Flavio A. Uribe on “Enhancing the Speed of Tooth Movement: Can We Alter the Biology?” on Monday, and Dr. Frank Celenza on “Seeking Interdisciplinary Excellence” on Tuesday.

Sessions are broken down into courses for doctors as well as courses for staff. On the staff side, topics include everything from first impressions you make on your prospective patients to infection control to surviving in the new world of 3-D imaging.

New to the AAO this year are the clinical simulcasts. Three sessions — featuring presentations on TAD placement, laser surgery and lingual indirect bonding — will have a presenting doctor and dental assistant working live on a patient. These sessions will be offered Sunday and Tuesday.

On the exhibit floor

A huge part of attending the AAO is walking around the exhibit hall and getting a feel for what products are out there. This year, many exhibitors are pulling out all the stops. Some, such as Summit Dental, are offering special pricing deals. Some have games, such as ChaseHealthAdvance where you can put for prizes. Still others are offering their own speakers.

At Ortho Organizers, Dr. Pablo Echarri will discuss a variety of topics related to temporary orthodontic anchorage devices while Dr. R. Bruce McFarlane addresses “Aesthetic Treatment Options and the Neolaent” Ceramic Bracket System.

Masel is another exhibitor with its own speaker lineup. There, Rita Bauer will speak on “Case Photos Made Easy,” Dr. Changok Oh will discuss “Advances of the Orlux Mini Implant” and Dr. Drew Lombardi will detail his own Lombardi Bionator Bite Appliance.

Time to socialize

Of course, it wouldn’t be the AAO without a few special events to cap off the week. On Saturday, the Boston Pops will perform a special opening concert, while on Sunday, the Excellence in Orthodontics Awards Ceremony will feature entertainment by Jason Alexander, best known as George Costanza in “Seinfeld.” Finally, the Beach Boys wrap things up Monday when they perform at the AAO Gala event.

For more details on events, including times and cost, see Page 29.

Here, you can experience the entire brewing process from start to finish.

Where: 50 Germania St., Boston

Take the T: Orange Line to Stony Brook stop

Cost: Tour is free.

Phone: (617) 568-5980

www.samadams.com

Old North Church

Old North Church, built in 1723, is the oldest church building in Boston and has a thriving Episcopal congregation. The church also houses the oldest church bells in North America. But of course, it is best known for the event that earned it a place in history: On the night of April 18, 1775, Robert Newman climbed the steeple and briefly hung two lanterns as a signal from Paul Revere that the British were marching to Lexington and Concord by sea and not by land. This small act touched off the American Revolution.

Where: 193 Salem St., Boston

Take the T: Orange Line or Green Line to Haymarket stop.

Cost: Free, though donations are accepted.

Phone: (617) 523-4676

www.oldnorth.com

Clear

“Clearly, retention in orthodontics is a challenge that is as old as the discipline itself, yet contemporary orthodontics still falls short of finding a ‘cure’ for relapse, and retention remains an essential step.”

“Vivera retainers have helped me overcome many of the shortcomings associated with in-house-made vacuum-formed retainers or Hawley-type retainers. For one, Vivera retainers’ snug and accurate fit is due to using PVS impression material rather than the dimensionally less-stable alginate material. Patients appreciate the more aesthetic appearance of Vivera, thereby improving their compliance.

“I offer Vivera retainers at cost because I believe in them. I hate relapse; it’s costly, time consuming and makes everyone involved unhappy. It is hard for the doctor to charge a fee because patients always assume that it should be part of the treatment. If relapse occurs after four sets of Vivera retainers, then patient compliance is undoubtedly the reason, and at that point, I have no problem telling the patient that there will be a fee for retreatment.

“More importantly, the chance of relapse if a patient is given four retainers is almost zero. No more, ‘I lost my retainer and forgot to call you,’ or ‘I was traveling and forgot it in the hotel.’ There are three duplicate, strong, back-up retainers.”

Linda Crawford, DDS, MS, PC, Dallas

“If you had asked me about the advantages of clear aligners eight years ago, I would have said they are great for patients who refused fixed appliance treatment, adding that the result would not be as satisfactory as what I could provide with fixed braces.

“However, ask me today — after dedicating myself to a better understanding of the technology — and I will say my preferred treatment appliance is invisible.

“Using a virtual model to apply different treatment plans is very helpful in many complicated multi-discipline and borderline extraction cases. A few advantages of invisalign include: 1) the reduction of chair time; 2) much more positive overall periodontal health because the aligners are removable; and 3) invisalign appliances are particularly good with intrusion, anterior decompensation, correction and mild open bite closure.

“For those who say, ‘It doesn’t work,’” I say, ‘Since when do we blame an appliance for our orthodontic failures?’ Like any other aspect of orthodontics, the more you study and gain experience applying your skills, the more you can do.”